

## **COMPLETE RULES AND REGULATIONS**

### **“Quebec’s Must-See Attractions” Contest**

#### **RULES**

1. The “Quebec’s Must-See Attractions” contest is held by the Société des Attractions Touristiques du Québec (SATQ) (the Contest Organizers), in Québec, Canada and the United States from April 10 to August 31, 2008.

#### **ELIGIBILITY**

2. This contest is open to all persons residing in Québec, Canada and the United States who have reached the age of majority (18 years), except for employees and representatives of the Société des Attractions Touristiques du Québec, participating retailers and their advertising and promotional agencies, suppliers of materials, prizes and services related to the contest, or any other stakeholder directly connected to the running of the contest (sponsors, participating tourist attractions), and any persons with whom such employees, representatives and agents reside. Void where prohibited.

#### **HOW TO ENTER**

3. Visit the website [www.quebecmust.com](http://www.quebecmust.com). From the home page, select “Contest.” Next, select the prize package you would like to win and click on “MY FINAL CHOICE IS...”. An online entry form will be displayed. Enter your contact information (last name, first name, full mailing address, e-mail address, phone number, etc.), making sure to complete all mandatory fields, which are marked with an asterisk. Complete your entry by clicking on “Submit.” You will be entered in the draw for the vacation package you selected. A window will then be displayed confirming that you are entered.

Entry deadline: 11:59 p.m., August 31, 2008 (entry forms submitted beyond that date and time will be declared ineligible).

4. No purchase necessary.

5. Odds of winning. The odds of winning a prize depend on the total number of eligible online entries received.

6. Entry limits. Each contest entrant must respect the following entry limits, failing which s/he will be automatically disqualified, temporarily or for the entire contest period, as the case may be.

Entry limit one e-mail address per person. The same e-mail address may not be used by more than one person to enter the contest. Persons who create several temporary e-mail addresses in order to submit multiple entries will be automatically disqualified. Where abuse is suspected, the Contest Organizers reserve the right to verify the validity of mailing addresses, telephone numbers and e-mail addresses.

## PRIZES

7. There are 2 vacation packages to be won. Total approximate retail value of the prizes is \$Cdn 3,239.

## VACATION PACKAGES

8. Drawings for the 2 vacation packages as described below will be held on September 1, 2008, from among all eligible online entries received via the website [www.quebecmust.com](http://www.quebecmust.com) between April 10 and 11:59 p.m., August 31, 2008. The winner will be awarded one of the following prize packages, depending on the selection made prior to completing the online entry form:

### **PACKAGE 1 - FROM CITY TO NATURE! – Wonders and discovery package**

Description:

1 night at **Château Laurier** in Québec City in a luxury room, with breakfast and dinner at one of the fine participating restaurants. Valid summer of 2008 and 2009.

1 night at **Auberge La Roche Pleureuse** in the Charlevoix region, with breakfast and dinner.

1 “C’est bien meilleur à deux” health package at **Hôtellerie Cépal Villégiature**, including 1 night in a regular room, a delicious breakfast, a *table d’hôte* meal at our restaurant Le St-Cyriac Resto-Champêtre, 1 bottle of wine at dinner, and a treatment package (not separable) at the hotel’s health centre, including: 1 60-minute massage, 1 60-minute body-care session, and 1 60-minute hand and foot spa treatment (all for two people for a total duration of 3 hours), and service charges.

1 night at **Hôtel du Jardin** in Saint-Félicien, in Saguenay – Lac-St-Jean, in a luxury room, with breakfast and dinner.

The **3-Site Discovery Package**...the occasion to experience a new adventure...

Tickets for 2 giving access to the exhibitions and activities of three must-see attractions lie in the very heart of Old Québec. At **Musée de la civilisation**, discover a wealth of thematic exhibitions and activities for the whole family; at **Musée de l’Amérique française** journey back to the origins of French-speaking North America and at **Centre d’interprétation de Place-Royale** relive 400 years of history of one of the oldest neighbourhoods in North America.

1 pair of adult tickets to visit **Parc de la Chute-Montmorency** in Québec City with access to the cable car.

1 double pass for all services provided by **Croisières AML** (excluding zodiac cruises, meals and special events).

1 pair of tickets for day cruises on the Saguenay Fjord with **Croisière Marjolaine**.

1 pair of adult tickets to visit the **Zoo sauvage de St-Félicien**.

The package is for 2 people and is valid throughout 2008 and in summer 2009. Package validity dates and restrictions appear on the respective vouchers and tickets; it is the winner’s responsibility to ensure that they are redeemed before expiry.

**Total approximate retail value of the package: \$Cdn 1,922.**

**Draw: September 1, 2008**

**PACKAGE 2 – A Tour of Gaspésie – “Larger Than Life” package**

Description:

1 night at **Château Laurier** in Québec City in a luxury room, with breakfast and dinner at one of the fine participating restaurants. Valid summer of 2008 and 2009.

1 package of 3 nights' stay in hotels from the **Riôtel** chain, the only hotelier that can offer you a tour of Gaspésie. The package includes 1 night in each of the chain's hotels, located in **Matane, Percé** and **Bonaventure**, on the seaside, along with 3 breakfasts and 3 *table d'hôte* dinners that will help you discover the flavours of the region surrounding each hotel.

1 pair of adult tickets to 3 activities on the **Plains of Abraham** in Québec City: the Odyssey multimedia exhibit, a guided tour of the park in Abraham's Bus, and a tour of Martello Tower 1 (valid from June 24 to September 1, 2008 or 2009).

1 pair of tickets for 2 adults and children aged 13 years or under to visit the **Reford Gardens (les Jardins de Métis)** in Grand-Métis. For one day, make the Reford Gardens your garden: discover the historic gardens of Elsie Reford and the International Garden Festival; set off to explore the artworks installed on the site; savour our chef's cuisine in the enchanting setting of Estevan Lodge; sip your tea while reading on the veranda facing the river. Live the full experience of the Reford Gardens!

1 pair of adult tickets for a cruise around **Île Bonaventure and Rocher Percé with Croisières Julien Cloutier**.

1 pair of adult tickets to visit the **Bioparc de la Gaspésie** in Bonaventure, Gaspésie.

The package is for 2 people and is valid throughout 2008 and in summer 2009. Package validity dates and restrictions appear on the respective vouchers and tickets; it is the winner's responsibility to ensure that they are redeemed before expiry.

**Total approximate retail value of the package: CDN \$1,317.**

**Draw: September 1, 2008**

**9. DETAILS AND CONDITIONS APPLICABLE TO PACKAGES**

The following details apply to the Hôtels Riôtel package in Matane, Percé and Bonaventure:

Cannot be used between July 15 and August 23, 2008. Upon reservation and depending on availability.

Reservations must be made with the sales department through Julie D'Astous or Denis Côté at 1-800-463-7468. Not exchangeable for cash and not transferable.

The following details apply to passes for Québec tourist attractions:

Passes are valid for the years 2008 and 2009 only. If a pass includes an expiry date beyond which it is no longer valid, it is the winner's responsibility to ensure the pass is redeemed before expiry. No extensions will be granted, and no expired passes will be replaced. Passes are non-transferable and not convertible to cash. Where applicable, use of passes must comply with restrictions issued by the participating tourist attraction.

## DRAW

10. The draw for each prize package will be held on the date indicated, in Montréal, Québec. One entry will be drawn at random from among all eligible online entries received.

## HOW TO CLAIM PRIZES

11. To be officially declared a winner, each selected entrant must comply with the following conditions:

- The selected entrant must be contacted by the Contest Organizers within 15 days following the random draw.
- The selected entrant must complete and return the declaration and waiver of liability form within 15 days of receiving it.

12. Failure to meet one of the conditions stated in the paragraph above will result in disqualification of the selected entrant and loss of entitlement to the prize. In this case, the **Contest Organizers** will hold a new random draw for that prize until an entrant is selected and declared a winner.

## GENERAL CONDITIONS

13. Prize packages will be delivered to the winners within 5 weeks following receipt of their declaration and waiver of liability forms by the Contest Organizers.

14. Entries are subject to verification by the Contest Organizers. All entries that are incomplete, fraudulent, illegible, transmitted late, or otherwise non-compliant shall be automatically rejected and will not entitle the entrant to a prize. Decisions made by the Contest Organizers to this effect are final and are not open to review. SATQ and its sponsors disclaim all responsibility for delayed, lost or destroyed entry forms. All entry forms become the property of SATQ.

15. All prizes must be accepted as described in these Rules and may not be transferred to another person, substituted for another prize or redeemed in part or in whole for cash, subject to the provisions of the following paragraph.

16. In the event that, for any legally valid reason, including bankruptcy of a supplier, the Contest Organizers cannot award a prize (or a part thereof) as described, winners agree to accept, at the sole discretion of SATQ, either a prize of equivalent value or the cash value of the prize that would have been charged to SATQ. In such a case, the prize winner waives all recourse or proceedings against SATQ and its sponsors.

17. By entering this contest, all winners authorize the organizers and their representatives to use, if required, their name, image, statement about the prize place of residence and/or voice for promotional purposes, without compensation.

18. Selected entrants release SATQ, its affiliates, its advertising and promotional agencies, employees, agents and representatives from any liability for damage they might incur as a result of accepting or using the prize. To be declared winners and prior to obtaining their prizes, selected entrants must sign a declaration and waiver of liability form to that effect.

19. Persons selected for a prize acknowledge that from the moment they receive a prize, performance of the services related to the prize becomes the sole and exclusive responsibility of the prize supplier.

20. For the purposes of this contest, the entrant, and the person to whom the prize will be awarded (if applicable), is the person whose name appears on the online entry form.

21. The Contest Organizers and sponsors disclaim all responsibility with respect to the malfunction of any computer component, software or any means of communication related to loss or absence of network communications, or to any faulty, incomplete, incomprehensible or deleted transmission by any computer or network, and which could limit the possibility of, or prevent any person from, participating in the contest. The Contest Organizers and sponsors further disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any software and by the transmission of any data related to contest participation.

22. The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate or suspend this contest in its entirety in the case of an event, a computer virus, technical problem, unauthorized human intervention or any other cause beyond the control of the Contest Organizers which may corrupt or affect the administration, security, impartiality or normal running of the contest, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*.

23. Limit one prize per person and per household for the entire duration of the contest.

24. This contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited.

25. The refusal of any selected entrant to accept a prize releases the SATQ from any obligation regarding said prize, including its delivery.

26. These contest rules and regulations are available on the website of the SATQ at [www.quebecmust.com](http://www.quebecmust.com) and on upon request by calling 1 800 361-7688. A copy of the rules and regulations will be sent by mail upon receipt of a self-addressed, stamped envelope.

27. For Québec residents: Any disputes regarding the organization or running of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any litigation respecting the awarding of the prize may be submitted to the *Régie* for the sole purpose of helping the parties reach a settlement.

28. Applicable taxes in accordance with the *Québec Act Respecting Lotteries, Publicity Contests and Amusement Machines* have been paid.